

2024 Media Kit



DISTRIBUTION

NJ Contractor – 1,250
NY Connection – 1,800
PA Contractor – 1,250

INSIDE:

Advertising Rates
Production Schedule
Ad Sizes and Specs



{ THE PHCC }

The PHCC is the oldest and most respected organization in the Plumbing-Heating-Cooling industry. PHCC members are business owners and managers looking to improve their companies and the industry as a whole. They actively work to stay on the cutting edge of codes, regulations, business strategy, tools, materials, and services that combine to help them save time and make more money. These are the decision makers you want to influence. They are loyal and affiliated.

EDITORIAL CONTENT

PHCC magazines are an integral means of educating members and prospective members alike about what is going on in the association and in the industry as a whole. Editorial consists of:

- Legislative Updates (regional and national)
- Association News (regional and national)
- Business articles related to management, human resources, marketing, customer relations, finance, etc.
- Legal Issues (litigation and arbitration)
- Installation & Service
- Health and Safety
- Industry Trends

THE NEW YORK STATE ASSOCIATION OF PLUMBING, HEATING, COOLING CONTRACTORS

NY CONNECTION magazine: Distribution: 1,800+

	Spring Issue	Summer Issue	Fall Issue	Winter Issue
Ad Reservation:	1/26/24	4/26/24	7/26/24	10/18/24
Artwork Due:	2/2/24	5/3/24	8/2/24	10/25/24

Placement	Size	1 Issue	2 Issues	3 Issues	4 Issues
Outside Back Cover	8.5" x 11"	\$1,700	\$1,600	\$1,550	\$1,500
Inside Front Cover	8.5" x 11"	\$1,500	\$1,400	\$1,350	\$1,300
Inside Back Cover	8.5" x 11"	\$1,400	\$1,300	\$1,250	\$1,200
Full Page	8.5" x 11"	\$1,200	\$1,100	\$1,000	\$900
Half Page Spread	17.25" x 5.25"	\$1,400	\$1,300	\$1,200	\$1,100
Half Page	7.5" x 5"	\$1,000	\$900	\$800	\$700
Quarter Page	3.625" x 5"	\$650	\$600	\$550	\$500
Business Card	3.75" x 2"	\$450	\$425	\$400	\$375

Note: Add 1/8" to all sides for bleed.

NEW JERSEY ASSOCIATION OF PLUMBING-HEATING & COOLING CONTRACTORS

NJ CONTRACTOR magazine: Digital Distribution: 1,250+

	Spring/Summer Issue	Fall/Winter Issue
Ad Reservation:	2/26/24	8/23/24
Artwork Due:	3/4/24	8/30/24

Placement	Size	1 Issue	2 Issues
Outside Back Cover	8.5" x 11"	\$1,550	\$1,500
Inside Front Cover	8.5" x 11"	\$1,350	\$1,300
Inside Back Cover	8.5" x 11"	\$1,250	\$1,200
Full Page	8.5" x 11"	\$1,000	\$900
Half Page Spread	17.25" x 5.25"	\$1,200	\$1,100
Half Page	7.5" x 5"	\$800	\$700
Quarter Page	3.625" x 5"	\$550	\$500
Business Card	3.75" x 2"	\$400	\$375

Note: Add 1/8" to all sides for bleed.

PENNSYLVANIA ASSOCIATION OF PLUMBING-HEATING & COOLING CONTRACTORS

PA CONTRACTOR magazine: Distribution: 1,250+

	Spring/Summer Issue	Fall/Winter Issue
Ad Reservation:	2/26/24	8/23/24
Artwork Due:	3/4/24	8/30/24

Placement	Size	1 Issue	2 Issues
Outside Back Cover	8.5" x 11"	\$1,550	\$1,500
Inside Front Cover	8.5" x 11"	\$1,350	\$1,300
Inside Back Cover	8.5" x 11"	\$1,250	\$1,200
Full Page	8.5" x 11"	\$1,000	\$900
Half Page Spread	17.25" x 5.25"	\$1,200	\$1,100
Half Page	7.5" x 5"	\$800	\$700
Quarter Page	3.625" x 5"	\$550	\$500
Business Card	3.75" x 2"	\$400	\$375

Note: Add 1/8" to all sides for bleed.

PHCC 2023 Advertising Reservation Form

Complete the form and email Katie at: advertising@thinkgraphtech.com or fax to: 717.238.3081.
Call Katie with any questions or to reserve ad space at: 717.238.5751, ext. 129.

CONTACT INFORMATION

Contact Name	Company	
Address		
City	State	Zip
Phone	Email	

NY PHCC

QUARTERLY MAGAZINE: Spring Summer Fall Winter

- | | | | | |
|------------------------------------------|------------------------------------------|-----------------------------------------|-------------------------------------|---------------------------|
| <input type="radio"/> Outside Back Cover | <input type="radio"/> Inside Front Cover | <input type="radio"/> Inside Back Cover | <input type="radio"/> Full Page | Sub-Total \$ _____ |
| <input type="radio"/> Half Page Spread | <input type="radio"/> Half Page | <input type="radio"/> Quarter Page | <input type="radio"/> Business Card | |

NJ PHCC

QUARTERLY MAGAZINE: Spring/Summer Fall/Winter

- | | | | | |
|------------------------------------------|------------------------------------------|-----------------------------------------|-------------------------------------|---------------------------|
| <input type="radio"/> Outside Back Cover | <input type="radio"/> Inside Front Cover | <input type="radio"/> Inside Back Cover | <input type="radio"/> Full Page | Sub-Total \$ _____ |
| <input type="radio"/> Half Page Spread | <input type="radio"/> Half Page | <input type="radio"/> Quarter Page | <input type="radio"/> Business Card | |

PA PHCC

QUARTERLY MAGAZINE: Spring/Summer Fall/Winter

- | | | | | |
|------------------------------------------|------------------------------------------|-----------------------------------------|-------------------------------------|---------------------------|
| <input type="radio"/> Outside Back Cover | <input type="radio"/> Inside Front Cover | <input type="radio"/> Inside Back Cover | <input type="radio"/> Full Page | Sub-Total \$ _____ |
| <input type="radio"/> Half Page Spread | <input type="radio"/> Half Page | <input type="radio"/> Quarter Page | <input type="radio"/> Business Card | |

PAYMENT INFORMATION

Grand Total \$ _____

- Check Enclosed (Payable to Graphtech)
 Invoice: In Full Per Issue (**NOTE:** Visit www.ThinkGraphtech.com and click on "Pay Your Bill" to securely pay your invoice online.)
Credit Card: In Full Per Issue

- Visa Mastercard Discover American Express

Credit Card Number _____

Print Name on Card _____

CVV# _____ Exp. Date _____

Signature _____

ADVERTISING ARTWORK

If advertising in multiple issues, please complete:

- I plan to change my ad in each issue, please contact me prior to the deadline dates. If no response is received by the deadline date, the previous artwork will be run.
- I plan to use the same ad in each issue, if anything changes I will contact you prior to the deadline dates.

**Email your artwork to Katie Cole at advertising@thinkgraphtech.com
Ads can be designed at an hourly rate.**