

REGISTRATION GUIDE

2023

NEW YORK STATE PHCC 131st Annual State Convention



Join us

April 20 - 23, 2023

**The Lodge at Sonoma Resort & Spa
Sonoma, California**

131ST ANNUAL CONVENTION

Message from the President - Chris Tryjankowski



On behalf of the New York State PHCC Board of Directors, I would like to invite you to our 131st annual convention. Join us April 20-23, 2023 at The Lodge at Sonoma Resort & Spa, Sonoma, CA. We have a great program planned and I know you will have a wonderful and fun-filled experience. The Lodge at Sonoma is nestled in the tranquil Sonoma Valley, close to wineries and historic Sonoma Plaza; it is less than an hour north of San Francisco and centrally located among the country's finest wineries. Showcasing the incredible beauty of the valley, this resort's accommodations combine authentically artisan surroundings with contemporary facilities to create a haven of casual sophistication. The onsite spa offers the ultimate services, treatments and amenities. Situated in the historical district of tranquil Sonoma, this spa hotel is close to Sebastiani Theater, Sonoma Plaza (shopping/dining), and Sonoma Town Hall. Area attractions also include Sonoma Presidio. The average daytime temperatures for April are high 60's to low 70's and cooler in the evening.

Our convention will be packed with excellent seminars and social events. We hope you can take some time out of your busy schedule to attend. Call our office today to make your reservations.

SCHEDULE OF EVENTS

Wednesday, April 19

- 9:00 a.m. Safari West Optional Tour – Pre-registration required- **Limited to the first 24 registrants**
- 3:00 p.m. – 4:30 p.m. Registration open – **Blue Oak Foyer (If you do not check in at registration during the specified times, your convention packet will be sent to your room).**

Thursday, April 20

- 7:00 a.m. Executive Board Meeting – (Officers Only) **Camelia Board Room**
- 10:00 a.m. – 12:30 p.m. Be the Count Wine Blending – Optional event for members and spouses – Raymond Vineyards – Hands-On Blending Lab. Make your own bottle of wine just like the professionals do! Pre-registration required - **Limited to the first 25 registrants**
- 3:00 p.m. – 4:30 p.m. Registration – **Blue Oak Foyer (If you do not check in at registration during the specified times your convention packet will be sent to your room).**
- 7:00 p.m. – 9:00 p.m. Opening Reception – **Stone Building Lawn**

Friday, April 21

- 7:00 a.m. Opening Breakfast – all registered members and guests invited – **Blue Oak/Magnolia Patio**
- 8:00 a.m. Keynote with Dan Skoczylas, **Active Shooter Statistics**
- 9:00 a.m. Annual Business Session – **Blue Oak**
Afternoon free for exploring or relaxing
- 5:30 p.m. – 6:00 p.m. Cocktail reception – **Blue Oak Patio**
Dinner on your own

Saturday, April 22

- 7:30 a.m. – 8:30 a.m. Breakfast – all registered members & guests welcome – **Blue Oak/Magnolia Patio**
- 8:30 a.m. Kirk Alter Seminar - **Walk Away Wealthy, or Why the Heck Are You Doing What You Do?**
Afternoon free for exploring or relaxing
- 6:00 p.m. – 10:00 p.m. Closing Dinner Event – **Gloria Ferrer Caves & Vineyards – transportation provided**

Sunday, April 23

Check out

** Schedule of events is subject to change without notice.*

OPTIONAL EVENTS



Safari West - Brews & Buffalo - Wednesday, April 19

Discover wildest Africa in the heart of wine country! At Safari West, every day means adventure as we journey out in search of herds of wildebeest, romping rhinos and towering giraffes. From ring-tailed lemurs to the dazzling zebra, nearly 900 animals from over 90 unique species roam through our 400-acre preserve.

Sonoma County isn't only a haven for the grape-lovers among us but also at the center of a craft-brew renaissance! Our Brews and Buffalos Safari Adventure was designed around the idea that sipping a cold one while exploring the Sonoma Serengeti may be the most relaxing way to experience Safari West.

On this private safari, you'll enjoy the undivided attention of your very own guide as you explore our collection. Upon arrival at the Watusi Overlook, your guide will shift gear from one passion (wildlife) to another (beer!). Enjoy some delicious snacks and a sampling of a rotating selection of brews from several Sonoma County and California breweries.



Be the Count Blending Experience - Thursday, April 20

Who would like to be The Count or Countess? You will be at the Raymond Vineyards Winemaker for a Day: 'Be the Count' experience. In this 90-minute, once in a century session we will guide you through the art of blending as Count Agoston Haraszthy would have over 100 years ago. Enter our beautiful blending cave to create a personalized bottle of red wine that the count could have only dreamed to blend. You will play with Zinfandel, Merlot and our mixed reds. Find the perfect palate then bottle, cork, foil and label your bottle. You will design your own label and leave with a newly branded wine tailored to your masterful palate.



GUEST SPEAKERS



KIRK ALTER - Walk Away Wealthy, or Why the Heck Are You Doing What You Do?

Is your business structure right? Do you have a plan? Or, will you, like most contractors either work until you die, or "sell" your business for peanuts because you don't have enough business knowledge to craft a plan that allows you to get out when you want to and actually enjoy your wealth?

Here we'll examine the array of options that are available, how to craft a plan that will allow you to get there, and sooner, rather than later. You need to start now. Most of you have too much, if not all of your wealth tied up in the firm. Why do you have more than a dime more than a 51% investment? Do you not have any other investment ideas than to sink all of your assets into a large margin construction business? How does that make any sense?

Do you understand diversification, and investment, and wealth? Let's talk about it, apply it to your situation, and help you to start down the path to recovery.

Kirk Alter is an Associate Professor in Purdue University's Dept. of Building Construction Management, president of Fast Management, Inc., a member of the PHCC Educational Foundation's Board of Governors and director for their management courses. He worked his way up from an apprentice to business owner, which brings a uniquely well-rounded perspective to his training sessions. Kirk is LEED accredited professional, a Fulbright Scholar and has taught management and sustainable construction practices to audiences across the US, Europe and around the world.



DAN SKOCZYLAS - Active Shooter Statistics

Dispel the notion that this won't happen here!

- Employer responsibilities- OSHA requirements and recommendations and civil liabilities.
- Situational awareness- Planning is the key! When/ then thinking strategies.
- Employee responsibilities- Who is coming to save me!?
- Reacting to first responders- What can I expect from the police and EMT response?
- The aftermath- When I survive this event, will I survive the event? How to deal with the aftermath as an employer. Strategies and resources to help you carry on.
- Stories from the field. None of this would be as powerful without actual stories to back it up; and so we present them.

Dan began his career in law enforcement as a patrolman with the Hickory Hills Police Department in 1989. He spent a number of years serving in a patrol function before taking on the assignment of developing the agency's first Gang/ Narcotics Unit. After overseeing this project for a couple of years Dan was assigned to the United States Customs Task Force where he served from 1997-1999, working international narcotics smuggling and money laundering cases in a federal jurisdiction. Dan returned to the Hickory Hills Police Department as a Detective until being promoted to Sergeant in 2001 and then to Lieutenant in 2007. He retired from the Hickory Hills Police Department in 2014.

The Lodge at Sonoma Renaissance Resort & Spa

1325 Broadway, Sonoma, CA 95476 • Phone: (707) 935-6600

Experience a transformative and refreshing day at one of the best spas in Sonoma. The Spa draws inspiration from the belief that rainfall brings growth, vitality and rejuvenation, nourishing all living things and cleansing the earth. Visit the Sonoma spa and experience the vitality of rejuvenation from the inside out. Pamper yourself in the Sonoma day spa with rejuvenating eucalyptus steam rooms, outdoor hot tubs, warm soaking pools and outdoor cabanas in the private spa garden. Bathing suits are required in co-ed areas. The Spa Collection amenities are available in the men's and women's locker rooms. A robe, slippers and locker are provided with each treatment and upon request for day use guests. All spa guests have access to the state-of-the-art fitness facility in the main building of the resort. The Lodge at Sonoma is located in Sonoma Valley California, in the heart of Sonoma Valley and California's Wine Country. We recommend you rent a car in order to enjoy all that Napa Valley has to offer.

