

2022 Media Kit



QUARTERLY CIRCULATION

NJ Contractor – 1,250
NY Connection – 1,800
PA Contractor – 1,250

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{ THE PHCC }

The PHCC is the oldest and most respected organization in the Plumbing-Heating-Cooling industry. PHCC members are business owners and managers looking to improve their companies and the industry as a whole. They actively work to stay on the cutting edge of codes, regulations, business strategy, tools, materials, and services that combine to help them save time and make more money. These are the decision makers you want to influence. They are loyal and affiliated.

EDITORIAL CONTENT

PHCC magazines are an integral means of educating members and prospective members alike about what is going on in the association and in the industry as a whole.

Editorial consists of:

- Legislative Updates (regional and national)
- Association News (regional and national)
- Business articles related to management, human resources, marketing, customer relations, finance, etc.
- Legal Issues (litigation and arbitration)
- Installation & Service
- Health and Safety
- Industry Trends

THE NEW YORK STATE ASSOCIATION OF PLUMBING, HEATING, COOLING CONTRACTORS

NY CONNECTION magazine: Quarterly Distribution: 1,800+

	Spring Issue	Summer Issue	Fall Issue	Winter Issue
Ad Reservation:	1/28/22	4/29/22	7/29/22	10/21/22
Artwork Due:	2/4/22	5/6/22	8/5/22	10/28/22

Placement	Size	1 Issue	2 Issues	3 Issues	4 Issues
Outside Back Cover	8.5" x 11"	\$1,600	\$1,500	\$1,450	\$1,400
Inside Front Cover	8.5" x 11"	\$1,400	\$1,300	\$1,250	\$1,200
Inside Back Cover	8.5" x 11"	\$1,300	\$1,200	\$1,150	\$1,100
Full Page	8.5" x 11"	\$1,100	\$1,000	\$900	\$800
Half Page Spread	17.25" x 5.25"	\$1,300	\$1,200	\$1,100	\$1,000
Half Page	7.5" x 5"	\$900	\$800	\$700	\$600
Quarter Page	3.625" x 5"	\$550	\$500	\$450	\$400
Business Card	3.75" x 2"	\$350	\$325	\$300	\$275

Note: Add 1/8" to all sides for bleed.

NEW JERSEY ASSOCIATION OF PLUMBING-HEATING & COOLING CONTRACTORS

NJ CONTRACTOR magazine: Bi-Annual Distribution: 1,250+

	Spring/Summer Issue	Fall/Winter Issue
Ad Reservation:	3/4/22	9/2/22
Artwork Due:	3/11/22	9/9/22

Placement	Size	1 Issue	2 Issues
Outside Back Cover	8.5" x 11"	\$1,450	\$1,400
Inside Front Cover	8.5" x 11"	\$1,250	\$1,200
Inside Back Cover	8.5" x 11"	\$1,150	\$1,100
Full Page	8.5" x 11"	\$900	\$800
Half Page Spread	17.25" x 5.25"	\$1,100	\$1,000
Half Page	7.5" x 5"	\$700	\$600
Quarter Page	3.625" x 5"	\$450	\$400
Business Card	3.75" x 2"	\$300	\$275

Note: Add 1/8" to all sides for bleed.

PENNSYLVANIA ASSOCIATION OF PLUMBING-HEATING & COOLING CONTRACTORS

PA CONTRACTOR magazine: Bi-Annual Distribution: 1,250+

	Spring/Summer Issue	Fall/Winter Issue
Ad Reservation:	3/4/22	9/2/22
Artwork Due:	3/11/22	9/9/22

Placement	Size	1 Issue	2 Issues
Outside Back Cover	8.5" x 11"	\$1,450	\$1,400
Inside Front Cover	8.5" x 11"	\$1,250	\$1,200
Inside Back Cover	8.5" x 11"	\$1,150	\$1,100
Full Page	8.5" x 11"	\$900	\$800
Half Page Spread	17.25" x 5.25"	\$1,100	\$1,000
Half Page	7.5" x 5"	\$700	\$600
Quarter Page	3.625" x 5"	\$450	\$400
Business Card	3.75" x 2"	\$300	\$275

Note: Add 1/8" to all sides for bleed.

PHCC 2022 Advertising Reservation Form

Complete the form and email to: Alexis@thinkgraphtech.com or fax to: 717.238.3081. Call Alexis with any questions or to reserve ad space at: 717.238.5751, ext. 119.

CONTACT INFORMATION

Contact Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

NY PHCC

QUARTERLY MAGAZINE: Spring Summer Fall Winter

Outside Back Cover Inside Front Cover Inside Back Cover Full Page
 Half Page Spread Half Page Quarter Page Business Card **Sub-Total \$** _____

NJ PHCC

QUARTERLY MAGAZINE: Spring/Summer Fall/Winter

Outside Back Cover Inside Front Cover Inside Back Cover Full Page
 Half Page Spread Half Page Quarter Page Business Card **Sub-Total \$** _____

PA PHCC

QUARTERLY MAGAZINE: Spring/Summer Fall/Winter

Outside Back Cover Inside Front Cover Inside Back Cover Full Page
 Half Page Spread Half Page Quarter Page Business Card **Sub-Total \$** _____

PAYMENT INFORMATION

Please invoice me **Grand Total \$** _____

Advertisements are invoiced prior to publishing. All accounts must be paid within 30 days of the billing date. If advertiser has a different payment policy, please discuss prior.

Check Enclosed (Payable to Graphtech)

Invoice: In Full Per Issue (**NOTE:** Visit www.ThinkGraphtech.com and click on "Pay Your Bill" to securely pay your invoice online.)

Credit Card: In Full Per Issue

Visa Mastercard Discover American Express

Credit Card Number _____

Print Name on Card _____

CIV# _____

Exp. Date _____

Signature _____

ADVERTISING ARTWORK

If advertising in multiple issues, please complete:

- I plan to change my ad in each issue, please contact me prior to the deadline dates. If no response is received by the deadline date, the previous artwork will be run.
- I plan to use the same ad in each issue, if anything changes I will contact you prior to the deadline dates.

Questions? Call or email:

Alexis Kierce 717.238.5751 x119
Publications Management Alexis@thinkgraphtech.com

You may email your ad to Alexis or upload to us by visiting our website, www.thinkgraphtech.com, and clicking the "Send Us Files" button. Ads can be designed at an hourly rate.